

experience your
imagination



*mermaid*TM
MERMAID DIGITAL PRINTING LLC

PRODUCT CATALOGUE

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VISION:

To be the acknowledged global leader and trend setting organization in the field of Digital Fabric Printing.

MISSION:

To build on our history of being complete solution providers and supporting our customers with superior products and services to succeed in the dynamic advertising, interiors and fashion industry.

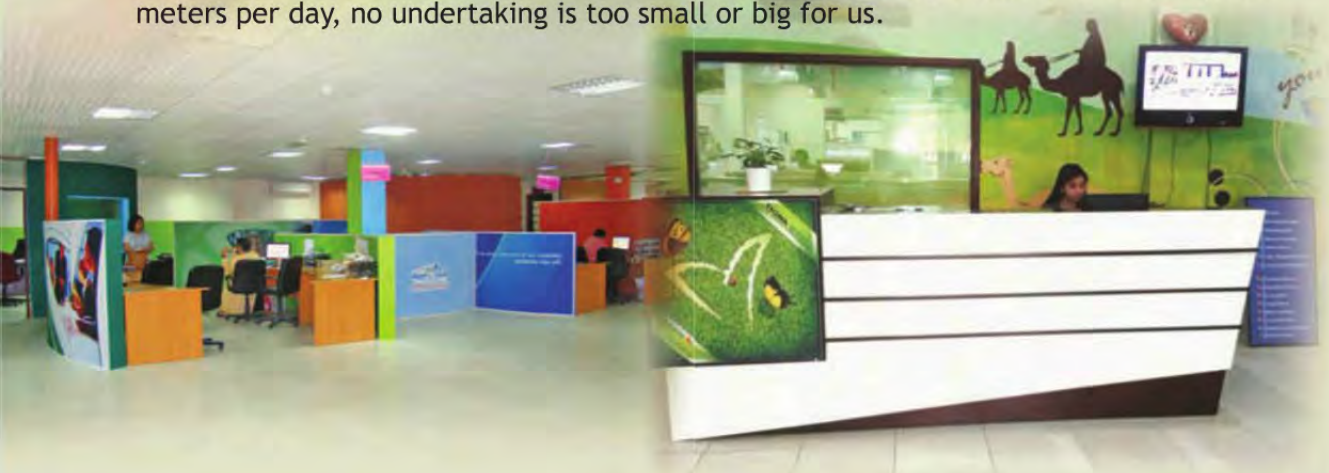
ABOUT US:

Pioneering digital fabric printing in 2005, today Mermaid Digital Printing LLC is the largest digital fabric printing facility in the Middle East with production houses in Dubai & India.

Embracing the “Go Green Go Fabric” initiative Mermaid Digital Printing LLC offers a wide spread of services, including design consultancy, colour matching and ancillary services.

Apart from our extensive product line, we cater to customized products to enliven your imagination. The synergies of our highly competent team ensures a perfect eye to every detail, adding a critical competitive advantage.

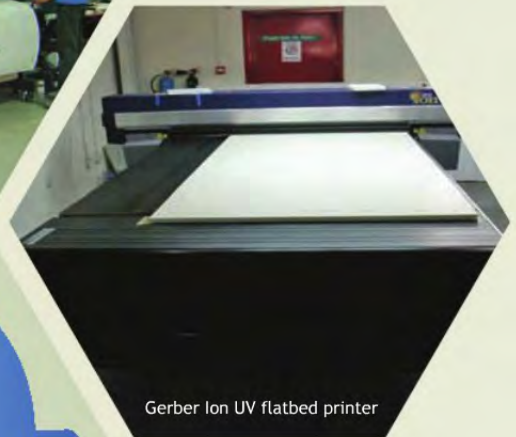
With our ingeniously developed technology and a printing capacity of 4,000 square meters per day, no undertaking is too small or big for us.



From designing to printing, finishing & installation, Mermaid has developed its own technology and also has hi-end machineries to give our clients a comprehensive solution in the field of fabric printing. Today we have the best vibrant colours possible in polyester fabric and also have an extensive range of accessories in stock for successful implementation of any project.



Mimaki 3m fabric digital printer



Gerber Ion UV flatbed printer



Jet I Aqua Jet 3.2 fabric digital printer, 60 sqm per hour



Roland 1.8m fabric digital printer



Seiko Colour Painter



Heat transfer curing machine

DESIGN



Creative

INSTALLATION



PRODUCTION

Recyclable waste

Non Toxic,
Water Based
Inks

Fire
retardant
fabrics

We are doing our part, are you?

Go Green  Go Fabric

INDOOR BRANDING

FABRIC PROFILE

Specifications	
Profile Width Sizes	1.5cm, 2cm, 2cm (45°), 12cm
Length Sizes	up to 5.2m
Fabric	Light Box Fabric, Banner Matt, Semi Glossy Satin.
	
Size	Seamless: Up to 3m width, customized length Seamed: Customized width & Length
USP	
Versatility-Self Standing, Wall Mounted & Pillar Clad, Suspended, Illuminated.	
Robustness & Reliability.	
Compact & Easy Mobility.	
Easy to install & dismantle.	
No professional assistance or tools needed to replace the Fabric Graphics.	



Wall Branding



Self Standing



Wall Mounted



Light Box

Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
	✓	✓	✓		✓	✓	✓	✓	✓	✓	



Shop Front Light Box



Self Standing



Cubicle Walls



Pillar Cladding



Shop Front Display

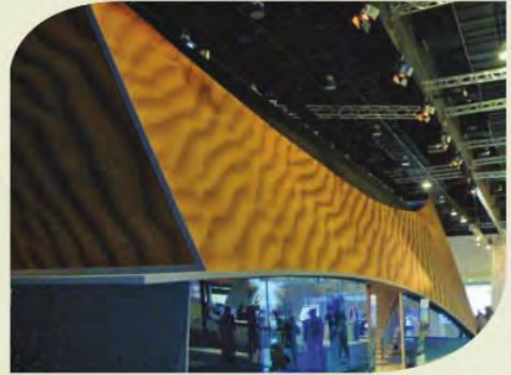


Illuminated Backdrop

Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
	✓	✓	✓		✓	✓	✓	✓	✓	✓	

EXHIBITION STANDS & BRANDING

We cater to all products related to exhibitions including pop-up stands, roll-ups, banners and portable modular displays and creating exotic ambiances as illustrated.



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
									✓		

Specifications	
Size	50cm x 120cm, 60cm x 120cm 80cm x 200cm, 85cm x 200cm 120cm x 200cm, 150cm x 200cm 200cm x 200cm, 240cm x 200cm 270cm x 200cm
Fabric	Satin Semi Glossy, Banner Matt, Satin Glossy/Matt, Double Side Banner
USP	
NO SIDE CURLS.	
Easy installation & dismantling mechanism.	
Re-useable structure.	
Comes in a bag.	



ROLL-UP



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
	✓	✓	✓	✓	✓	✓	✓	✓	✓		

Specifications	
Size	Customized
Structure	Concave, Convex, Cylinder, Eye - Shaped, Triangle, Funnel, Customized
Fabric	Satin Semi Glossy
USP	
Multi Side Visual.	
Customized Shape & Size.	
Easy installation & dismantling.	
Re-useable structure.	
Can be illuminated.	



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	

Specifications	
Size	3X3, 4x3
Fabric	Lock Knit Fabric
USP	
No alignment & panel matching issues.	
No professional aid needed to install & dismantle.	
No Joints.	
Robust structure with the fabric attached, comes in a bag.	



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
		✓	✓		✓	✓	✓		✓		

Specifications	
Size	2.10m * 3.10 m (Pyramid Shape) 2.25m*2.25m (X Shape) Panel Size: 72cm x 72cm
Fabric	Minimai
USP	
Versatility.	
Multiple graphics display option.	
Double sided display option.	
Fabric can be replaced with zero professional aid.	
Fabric can be washed, ironed & re-used.	
Mobile structure, comes in a bag.	



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
	✓	✓	✓	✓	✓	✓	✓		✓		

Attractive window display is paramount to attract potential clientele. Combine contrasting fabrics to create a stylish window dressing. Play with mesmerizing richness of colours and versatility of fabric to stimulate their interest.

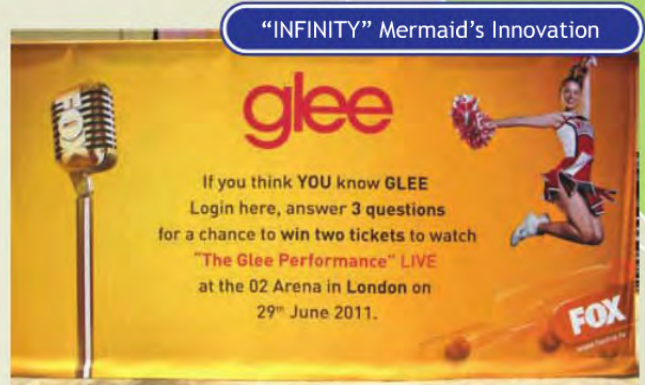
Bring Imagination to life...



Use see through fabrics with customized artworks without blocking your store's interiors.

Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
	✓	✓									

Specifications	
Fabric	Satin Glossy/Matt , Satin Semi Glossy, Banner Matt, Minimai
Sizes	Customized
USP	
No limitations of width.	
Minimum set up time & effort.	
Re-useable & Portable structure.	
Easy to install & dismantle.	
Comes in a bag.	



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
	✓	✓	✓		✓	✓	✓	✓	✓		

INDOOR BANNERS

Specifications	
Size	Customized
Fabric	Banner Matt/Glossy, Satin Glossy/Matt, Satin Semi Glossy, Knitted Polyester, Mesh, Woven Polyester , DS Fabric, Chiffon, Minimai, Canvas
USP	
Fabric can be washed, ironed and re -used.	
Various application/installation solutions available.	
Customized shapes & sizes.	



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
	✓	✓	✓	✓	✓		✓	✓	✓		



BACKPACK BANNERS



PROMOTION TABLE



TABLE TOP X STAND





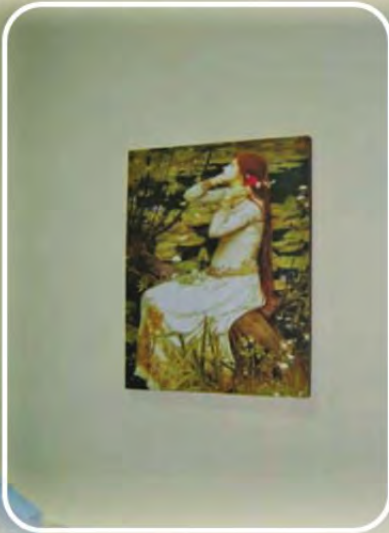
Ceramic Tiles Print



Cushions



Wood Print



Canvas Printing & Framing



Bean Bags



Upholstery



Beach Chair



Shower Curtains

Experience your



Vertical Blinds



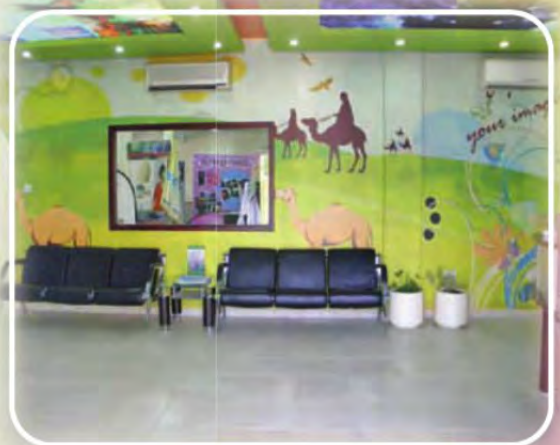
Table Cloth



Fabric Ceiling



Curtain



Wallpaper



Fabric Wall



Roller Blinds



Table Mat



Bar Mat



Mouse Pad



Mouse Pad



Office Desk Mat



Office Desk Mat



Coaster



Floor Mat



Sash



Jersey T-Shirts



Branded / Customizes Ties



Scarf



Apron



Customized Bags



Bandanas



Shopping Bags



Beach Apparel

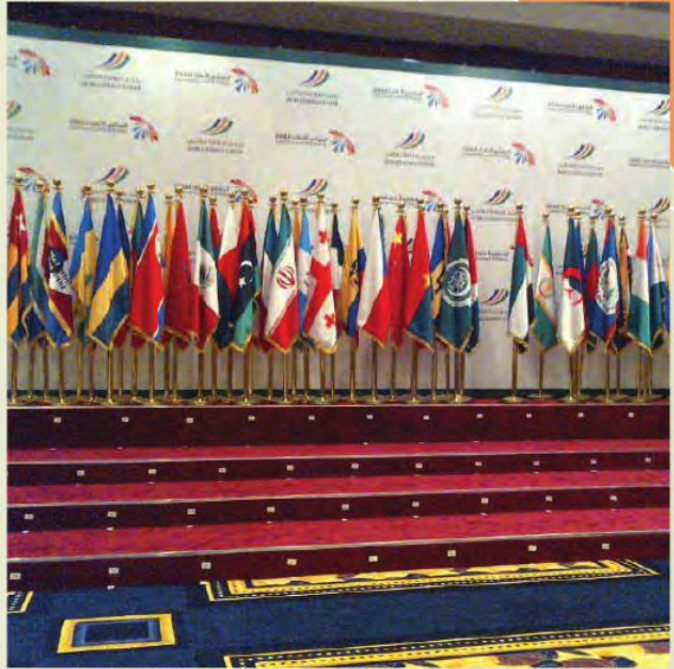
TABLE FLAGS / POLES

Specifications	
Flag Sizes	Customized
Fabric	Taffeta Satin, Knitted Polyester
Pole Size	30cm, 35cm
Structure	Metal Pole & Base , Wooden Pole & Base
Accessories	Lace/Frills
USP	
Double Sided Display	
Available in different shapes and models	



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
	✓	✓	✓		✓	✓		✓			

Specifications	
Flag Sizes	Customized
Fabric	Satin Glossy/Matt, Satin Semi Glossy
Pole Size	2.2m
Structure	Metal
Accessories	Lace/ Frills, Metal Base, Finial
USP	
Adds a majestic look to the ambience. Mobile structure. Foldable structure	



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
			✓		✓						

Specifications	
Fabric	Bridal Satin, Canvas
Structure	Aluminum
Structure Size	3m*3m, 3m*6m
USP	
Branding on all panels.	
Foldable structure.	
Comes in a bag.	



Foldable 3x3m Tent



"Super Khema"

14m Diameter



Customized Tent

Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
	✓	✓	✓	✓		✓					

FULL COLOR BRANDING

Specifications	
Sizes	38 inches, 42 inches, 46 inches 2m, 3m
Fabric	Canvas
Structure	Metal, Wooden
Base	Water Base, Marble Base, Metal Base
USP	
Full colour branding.	
Sturdy structure.	
No minimum quantity for production.	



Minimum Qty: 1pc



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
	✓		✓	✓		✓		✓			

Specifications	
Size	B3m*1m, 2m*1m, 1m*1m, Customized
Fabric	Satin Semi Glossy
Structure	Aluminum Structure
USP	
Full colour branding.	
Sturdy structure.	
No minimum quantity for production.	



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
				✓		✓					

Specifications	
Sizes	1.5m*0.8m*0.60m, 1.2m *0.8m*0.60m, Customized
Fabric	Satin Semi Glossy
Structure	Marine Board, Aluminum profile
USP	
4 side branding.	
Compact structure, facilitates economic transportation.	
Easy to install & dismantle.	



Specifications	
Sizes	1.15m*0.8m, 1.9m *0.9m, 2.60m*1.2m, Customized
Fabric	Satin Semi Glossy
Structure	Spring (Foldable)
USP	
Foldable structure, comes in a bag	
Re-usable structure.	
Light weight.	
2 side branding.	

SPRING A-BOARD



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
	✓		✓	✓		✓			✓		

Specifications	
Size	Customized
Fabric	Canvas
Structure	Blower
USP	
Comes in a bag, easy to carry.	
Any shape & size is possible.	
Can be illuminated.	



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
			✓	✓		✓			✓		

OUTDOOR BANNERS

Specifications	
Size	Customized
Fabric	Canvas, Satin Glossy/Matt, Satin Semi Glossy, Banner Matt
Structure	Wooden Profile, Aluminum Profile, Velcro
USP	
Fabric can be washed and ironed.	
Simple installation mechanism, minimum time.	



Fence Wrap Banner



Backdrop



Hanging Banner



Lamp-Post Banner



Buntings



Shop Front Banner



Building Wrap

Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
		✓		✓		✓		✓			

COUNTRY FLAGS / CORPORATE FLAGS / POLES



Specifications	
Flag Sizes	1.2m*1.8m, 1m*1.5m, 0.90m*1.20m
Fabric	Knitted Polyester, Woven Polyester, Taffeta Satin
Pole Size	6m, 8m, 10m, 12m
Material	Fiber Pole, GI Pole
Structure	Hoisting System, Internal or External Halyard System, Self-Standing or Wall Mounted
Base	Concrete Base Big
Accessories	Finial, Weight, Holder, Base Plate, Hinged Base Plate, Foot Cover
USP	
Sturdy structure.	
Double Sided Display.	
Fabric can be washed & ironed.	



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
		✓		✓		✓	✓	✓			

ADVERTISING FLAGS / POLES

Specifications	
Flag Sizes	4m*1m, 3m*1m
Fabric	Knitted Polyester, Woven Polyester, Taffeta Satin, Double Sided Banner
Pole Size	6m
Structure	Fiber Pole, GI Pole
Base	Concrete Base (Big), Water / Sand filled fiber base, Bridge clamp, wooded box with branding.
Accessories	Finial, Weight, Holder, Base Plate, Hinged Base Plate, Foot Cover
USP	
Impacting fluttering signage. Fabric can be washed , ironed and re-used.	



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
		✓		✓		✓	✓	✓			

CURVED TOP FLAGS / POLES

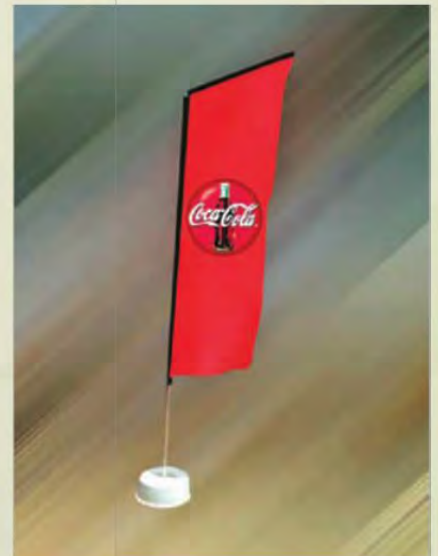
Specifications	
Flag Sizes	2m*0.85m, 3m*0.85m, 4m*0.85m
Fabric	Knitted Polyester, Woven Polyester, Taffeta Satin, Mesh, Double Sided Banner
Pole Size	3m, 4m, 5m
Structure	Aluminum Pole with Fiber Aerial
Base	Indoor: Cross Leg, round metal base. Outdoor: Fiber Base (small/big), Spike Base, Concrete Base
USP	
Double sided display. Fabric can be washed, iron and re-used. Easy installation & dismantling. Suitable for beach and desert events. Comes in a bag.	



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
		✓	✓	✓		✓					

BLADE FLAGS / POLES

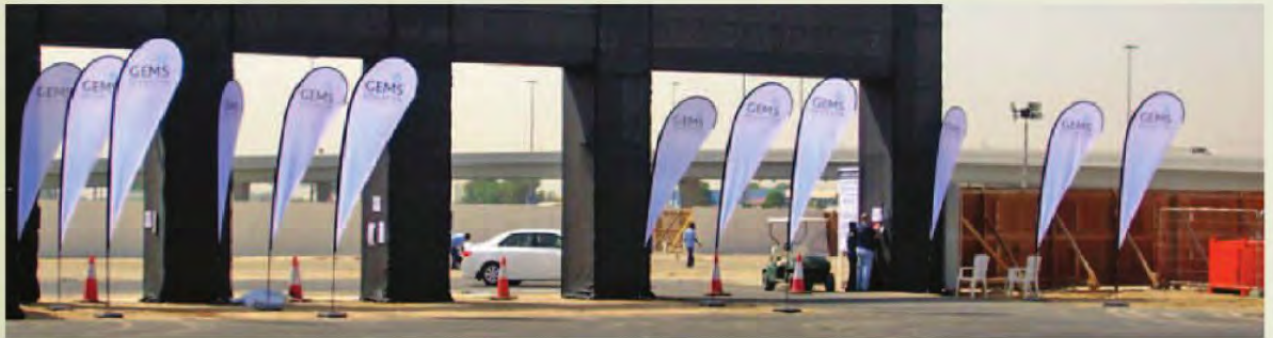
Specifications	
Flag Sizes	2.6m*0.65m
Fabric	Knitted Polyester, Woven Polyester, Satin Glossy/Matt, DS Fabric
Pole Size	3.5m
Structure	Aluminum Pole with arm
Base	Concrete Base, Fiber Base
USP	
Economic flag	
Double Side display	



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
		✓		✓		✓					

TEAR DROP FLAGS / POLES

Specifications	
Flag Sizes	82cm*210cm, 110cm*262cm, 110cm*333cm, 110cm*412cm
Fabric	Knitted Polyester, Woven Polyester, Satin Glossy/Matt
Pole	Aluminum Structure with aerial
Base	Concrete Base, Water Base, Fiber Base, Spider Base, Spike Base, Metal Base,
USP	
Unique Shape.	
Double Sided display.	
Ideal for smaller artworks.	



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
		✓		✓		✓					

Specifications	
Flag Sizes	2m*0.9m, 3m *0.9m,4m*0.9m, Customized
Fabric	Knitted Polyester, Woven Polyester, Satin Glossy/Matt, DS Fabric
Pole	3m, 4m,5m, T550
Structure	38mm aluminum pipe
USP	
Double Sided Display.	
Fabric can be washed & ironed.	
Easy installation & dismantling.	
Ideal for bigger artwork display.	



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
		✓		✓		✓					

FESTIVAL FLAGS / HAND HELD FLAGS / POLES

Specifications (Festival Flags)	
Flag Sizes	Customized
Fabric	Knitted Polyester, Woven Polyester, Mesh, Satin Glossy/Matt
Pole	6.2 tapered fiber pole, telescopic pole.
Base	Fiber Base, Water Base
USP	
Special flags for occasions.	
Unique shape, available in different sizes.	



Specifications (Hand Held Flags)	
Flag Sizes	Customized
Fabric	Satin Semi Glossy, Satin Glossy/Matt, DS Banner, Knitted Polyester
Pole	Plastic Pipe (Small Flags), Aluminum Pole.
USP	
Special flags for occasions.	
Available in different sizes.	



Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
		✓		✓		✓					



Mirror Cover



Car Flag



Wheel Cover



Car Ribbon



Sun Shade



Neck Rest

Usage	Retail Outlet	Mall & Branding	Indoor Events	Outdoor Events	Conferences	Sporting Events	Car Show Room	Hotel/Rest./Cafe	Exhibitions	Interior Decoration	Fashion
							✓				



World Cup Banner



Fish Flag



Printed Acoustic Panels



Fabric Partitions



Fabric Podium



Soft Toys



Lollipop



Fabric Building Banner



Fabric Arch



Metal Printing



Totem Board



Sensor Branding



View from Far



View from Near



View from Front

Dubai Economic Dept.



Eid Flags



Surprise



Ramadan Flags



Strap



Jacket



Saddle Cloth

Meydan



Dubai Police Club



And Metha



Head Office

Emirates NBD

IPL



Hanging Banner



Stadium Banner



Flags & Hanging Banner



Backdrop
Naseemi Beach



Bean Bags



Roll-up

Big Bear Event

RTA

PROJECTS UNDERTAKEN



Boat Branding



Drapes



Festival Float



RTA Greenline Flags



Dubai Mall



Renault Event



Renault

Fitness First



Curved Top Float



Spring A-Board



Fitness First Event



Asian Beach Game



Muscat



Muscat



Fence Wrap



Doha

Dubai Mall



585meter Banner



Emiri Cup Qatar



Qatar



Motor Show Qatar



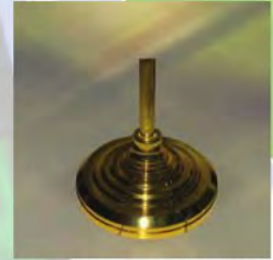
Finial



Finial w/ Rotating Arm



Flag Weight



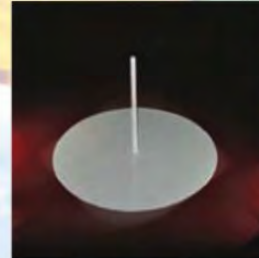
Conference Flag Pole Base



Metal Cross Leg



Chrome Plated Cross Base



Metal Round Base



Fiber Base



Branded Base



Car Foot Base



Spike Base



Fiber Flower Filled Base



Water Base



Telescopic Pole



Concrete Base



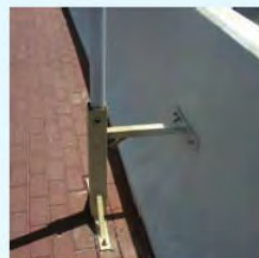
Heavy Concrete Base



Pole Cover



Base Plate



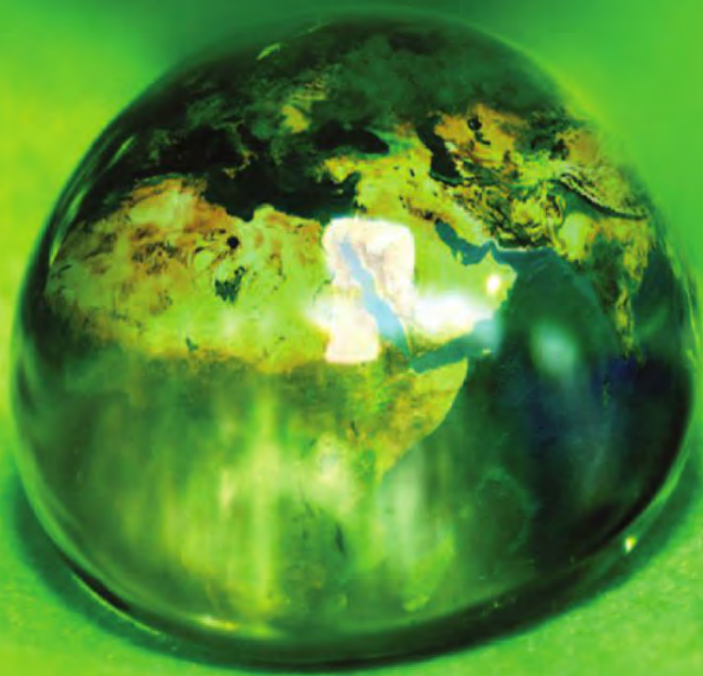
Bridge Clamp



Wooden Branded Base

Mermaid is dedicated to use environment friendly materials in all stages of production to make planet earth a safer place to live.

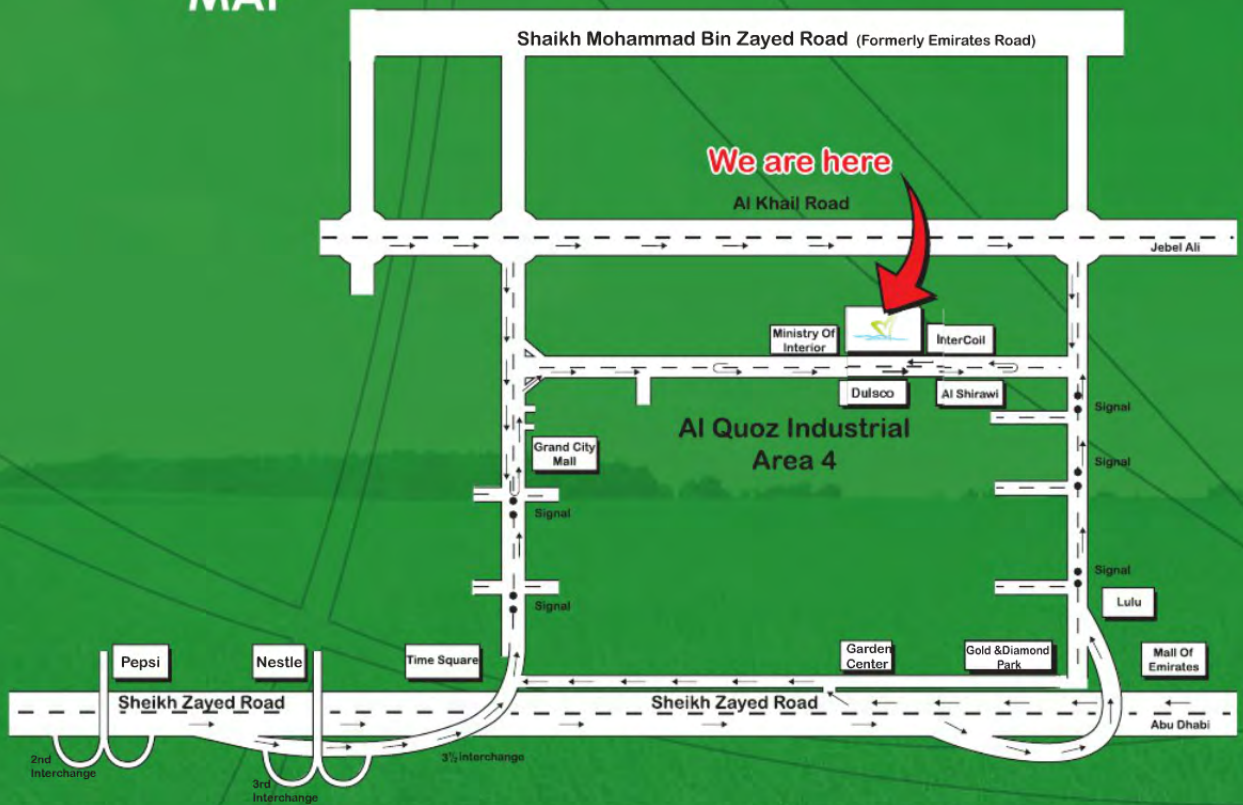
“Go green with Mermaid”



Group of Companies

- Gallery Mermaid Interiors Solutions LLC - Dubai ■ Mermaid Advertising Ideas LLC - Abu Dhabi
- Mermaid Print Concepts Pvt. Ltd. - Bangalore ■ Mermaid Concept Interior Pvt. Ltd. - Bangalore
- Mermaid Polymers Pvt. Ltd. - Kottayam ■ Mermaid Fabric & Art Solutions Pvt. Ltd. - Kochi

LOCATION MAP



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